

# SRPC FY 2022 Dashboard - October

For the Nov. 19, 2021 Executive Committee Meeting

## October 31, 2021

FSB Checking Beginning Balance	\$106,411.45
Deposits	\$134,525.74
Payments	-\$174,964.62
Uncleared Transactions	-\$19,559.59
FSB Checking Ending Balance	\$46,412.98

<b>Accounts Receivable</b>	<b>\$183,074.30</b>
<b>FSB Savings Account</b>	<b>\$109,258.43</b>

## OVERSIGHT ACTIVITIES

Line of Credit Activated?	No; extended through 12/21
Audit Status	Draft pending, presentation at Nov Mtg

## BUDGET NARRATIVE

FSB Balance/Case on hand:	1.5 months cash on hand
Payables/Receivables	primarily current billing + EDA and DOT
FY21 Working Budget:	Updated to Mid Year Proposed

## FUNDING SOURCES - DRAFT MID YEAR AMENDMENT

Due, Interest & Reimbursement	\$123,523
Metropolitan Planning Organization	\$494,910
State Agencies	\$349,508
Municipal & Nonprofit Agreements	\$190,759
Economic Development District	\$403,268
<b>Total Revenue</b>	<b>\$1,561,968</b>
<b>Pending Grant Applications</b>	<b>\$315,258</b>

## EXPENSES - DRAFT MID YEAR AMENDMENT

Personnel	\$1,034,003
Equipment	\$52,924
Communications	\$10,873
Fixed Expenses	\$46,028
Miscellaneous Expenses	\$68,025
Contracted Work	\$303,142
Reserve Funds	\$25,000
<b>Total Expenses</b>	<b>\$1,539,996</b>

## STAFF PRESENTATIONS - ACTIVITIES OCT.

### Standing Committees and Appointments

Seacoast Stormwater Coalition (Jackson, Autumn)  
 COAST Board (Colin)  
 ACT Executive Committee (Colin)  
 TAC Committee meeting (Colin, Rachel, Jen)  
 NHARPC Meeting (Jen, Megan)  
 FAR, NOR, NOT, STR Board Meetings as Staff (Kyle, James, Jen, Natalie) x 5  
 RPC Directors Meeting (Jen)  
 Strafford Public Health Advisory Committee (Nancy)  
 CommuteSmart NH (Shayna)  
 Policy Committee (Rachel, Alaina, Jen, Nancy, Jackson, Stephen)  
 CAW Strategic Planning Event (Kyle)  
 CAW Outreach meeting (Kyle, Autumn)  
 COAST Finance Committee (Jen)  
 CAW Social Media Meeting (Kyle)  
 NH Council on Housing Stability Regional Leadership Team (Jen)  
 NHPA Legislative Subcommittee (Jen)

### RPC Activity

Presentation to UNH class about planning as a profession (Kyle, James)  
 Dover Equity Meeting (Kyle, Autumn, Alaina) x 2  
 Great Bay Living Shoreline Meeting (Kyle, Autumn, Alaina)  
 Sunrise Lake Project Team Meetings (Kyle, Autumn)  
 Dover PREPA Meeting (Kyle, Autumn)  
 Strafford County Public Health Network All-partner Meeting (Nancy, Alaina, Autumn)  
 ROL Source Water Protection Meeting (Kyle, Autumn)  
 Community Conservation Cohort Presentation (Kyle)  
 CLUG Project team meeting (Kyle, Alaina, Autumn)  
 Durham Master Plan Public Workshops (Kyle, Alaina)  
 New Durham Hazard Mitigation (Stephen, Jen)

### EDD Activity

Seacoast Economy Calls (Natalie, James, Jen, Nancy, Zuzy)

## WEB AND SOCIAL MEDIA STATISTICS



### Stafford.org

Sessions 339\* (-661)  
 Users 226\* (515)



### Constant Contact

Subscribers 7039 (-32)  
 Avg. Open Rate 0.28 (-0.02)



### Facebook

Posts FB Error  
 Reach FB Error  
 Engagement FB Error



### Twitter

Tweets 2 (-5)  
 Profile Visits 154 (-14)  
 Impressions 345 (-248)  
 Followers 285 (0)  
 Mentions 9 (4)



### Instagram

Posts 4 (-1)  
 Engagement 27 (11)  
 Reach 222 (-107)  
 Followers 192



### ArcGIS

Open Data Portal 1133 (141)  
 Views  
 Tax Parcel Viewer 774 (45)  
 Views

\*We began tracking new website 10/17

## STAFF PRESENTATIONS - ACTIVITIES OCT.

### EDD Activity cont.

Brownfields meeting w/ EPA and NHDES (James)

nMeeting with NH State Council on the Arts to discuss Arts and Economic Development (James)

BBB Panel with Alejandra Castillo (Natalie)

BEA Community & Economic Development Call (Natalie, James) x 2

NH Performance Reporting (Natalie)

ED Program Coordination (Natalie, James, Jen, Nancy, Zuzy) x 2

Housing Needs Assessment Statewide Coordination Mtgs (Natalie, Jen, Rachel) x 5Comm. And Consequences II, Barriers and Solutions to Housing (Natalie)

State and Local Fiscal Recovery Funds (Natalie)

NH Residential Land Use and Regulation Causes and Consequences (Natalie)

Disaster Preparedness for Small Businesses (Natalie)

SBA Updates on Financial Aid for Small Businesses (Natalie)

Brownfields Fiscal Year 2022 Outreach Session (Natalie)

Strafford County SLFRF (Natalie)

### MPO Activity

GACIT Hearings (Colin, Jen) x 2

FHWA Freight Assessment (Colin, Jen)

Ten Year Plan discussion with Councilor Warmington (Colin, Jen)

Spaulding Tpke Exit 10 project meeting w/ Sen. Watters (Colin, Jen)

### Staff Development & Trainings

NNECAPA annual conference (Jen, Kyle, James)

NEARC Fall Conference (Jackson, Stephen)