

SRPC FY 2022 Dashboard - August

For the September 17, 2021 Executive Committee Meeting

August 31, 2021	
FSB Checking Beginning Balance	\$45,593.38
Deposits	\$192,782.28
Payments	-\$178,062.82
Uncleared Transactions	-\$39,211.51
FSB Checking Ending Balance	\$21,101.33

Accounts Receivable	\$131,192.59
FSB Savings Account	\$166,180.59

OVERSIGHT ACTIVITIES	
Line of Credit Activated?	No; extended through 12/21
Audit Status	Sept site visit completed, draft due Oct/Nov

BUDGET NARRATIVE	
First Seacoast Bank Balance/Case on hand:	1.5 months cash on hand
Payables and Receivables	primarily July billing and items paid in Sept
FY21 Working Budget:	Updated to reflect confirmed projects and staffing changes

FUNDING SOURCES - WORKING BUDGET	
Due, Interest & Reimbursement	\$123,523
Metropolitan Planning Organization	\$494,910
State Agencies	\$349,508
Municipal & Nonprofit Agreements	\$205,086
Economic Development District	\$403,268
Total Revenue	\$1,576,295
Pending Grant Applications	\$190,000

EXPENSES - WORKING BUDGET	
Personnel	\$1,049,558
Equipment	\$53,483
Communications	\$10,300
Fixed Expenses	\$46,789
Miscellaneous Expenses	\$68,025
Contracted Work	\$315,706
Reserve Funds	\$24,000
Total Expenses	\$1,567,861

STAFF PRESENTATIONS - ACTIVITIES AUGUST

Standing Committees and Appointments

Seacoast Stormwater Coalition (Jackson, Autumn)
 COAST Board (Colin)
 ACT Executive Committee (Colin)
 NHPA Executive Committee Meeting (Kyle)
 NOR, NOT, FAR and STR Board Meetings as Staff (Kyle, James, Jen, Natalie) x 5
 RPC Directors Meeting (Jen)
 Strafford Public Health Advisory Committee (Nancy)
 CommuteSmart NH (Shayna)
 CAW Outreach meeting (Kyle)
 Explore Moose Mountains (Shayna)
 COAST Finance Committee (Jen)
 CAW Social Media Team Meeting (Kyle)

RPC Activity

Lead poisoning Task Force (Nancy)
 Dover Equity Meeting (Nancy, Kyle, Autumn)
 Meeting with Dover Police Department re Equity (Nancy, Autumn)
 Coastal Land Use Guide Meeting (Kyle)
 Durham Leadership Team Meeting (Kyle)
 Interview with UNH Student (Kyle)
 Sunrise Lake Project Team Meetings (Kyle, Autumn)
 Cocheco Levee Follow up Meeting (Kyle)
 Rollinsford Stormwater Steering Committee Meeting (Kyle, Autumn)
 Pathways to Resilience meeting with Somersworth (Kyle)
 Pathways to Resilience meeting with Barrington (Kyle, Colin)
 Great Bay Living Shoreline Meeting (Kyle, Autumn)
 Dover Wetlands Steering Committee Meeting (Kyle, Autumn)
 National Night Out in Somersworth for POP! (Shayna)

EDD Activity

Seacoast Economy Calls (Natalie, James, Jen, Nancy, Zuzy)
 Economic Adjustment Assistance Webinar (Natalie)

MPO Activity

TYP Coordination Meeting w/ DOT (Colin, Jen)
 State Highway Safety Plan development committee (Colin)
 Pathways to Resilience meeting with Barrington (Colin, Autumn)
 Pathways to Resilience meeting with New Durham (Colin, Autumn)
 CAW Outreach committee (Colin)

WEB AND SOCIAL MEDIA STATISTICS



Strafford.org

Sessions 1100 (-500)
 Users 830 (-370)



Constant Contact

Subscribers 7082 (-13)
 Avg. Open Rate 22% (0%)



Facebook

Posts 3 (-2)
 Reach 150 (-52)
 Engagement 12 (-217)



Twitter

Tweets 1 (1)
 Profile Visits 18 (-81)
 Impressions 930 (499)
 Followers 286 (1)
 Mentions 2 (2)



Instagram

Posts 0 (-1)
 Engagement 0 (-7)
 Reach 0 (-101)
 Followers 185 (3)



ArcGIS

Open Data 1107 (94)
 Portal Views
 Tax Parcel 862 (-55)
 Viewer Views



STAFF PRESENTATIONS - ACTIVITIES AUGUST

MPO Activity cont.

CSNH Buses, Bikes & Brooms Challenge Subcommittee (Shayna)

Meeting with Agile Mile (pending statewide ride matching software) (Shayna)

Staff Development & Trainings

The New ArcOnline Map Viewer and Instant Apps training webinar (Jackson)

Volpe VPI trainings (Nancy Shayna) x 2

Economic Adjustment Assistance Webinar (Natalie)

Good Jobs Webinar (Natalie)

The Impact of Housing Shortage (Natalie)