

SRPC FY 2021 Dashboard - December

For the January 15, 2021 Executive Committee Meeting

| December 31, 2020 | |
|------------------------------------|--------------------|
| FSB Checking Beginning Balance | \$32,464.37 |
| Deposits | \$173,869.45 |
| Payments | -\$135,320.52 |
| Uncleared Transactions | \$86.59 |
| FSB Checking Ending Balance | \$71,099.89 |

| | |
|---------------------|--------------------|
| Accounts Receivable | \$84,856.21 |
| FSB Savings Account | \$97,298.19 |

| OVERSIGHT ACTIVITIES | |
|---------------------------|-----------------|
| Line of Credit Activated? | renewal pending |
| Audit Status | complete |

| BUDGET NARRATIVE | |
|--|---|
| First Seacoast Bank Balance/Case on hand: | 2 months cash on hand |
| Payables and Receivables | Current; limited past due payments |
| FY21 Working Budget: | Reflects working budget; includes transportation engineering consultant |

| FUNDING SOURCES - WORKING BUDGET | |
|------------------------------------|--------------------|
| Due, Interest & Reimbursement | \$119,406 |
| Metropolitan Planning Organization | \$585,645 |
| State Agencies | \$228,461 |
| Municipal & Nonprofit Agreements | \$171,054 |
| Economic Development District | \$310,507 |
| Total Revenue | \$1,415,073 |
| Pending Grant Applications | \$181,315 |

| EXPENSES - WORKING BUDGET | |
|---------------------------|--------------------|
| Personnel | \$848,740 |
| Equipment | \$42,904 |
| Communications | \$9,186 |
| Fixed Expenses | \$47,043 |
| Miscellaneous Expenses | \$42,965 |
| Contracted Work | \$392,037 |
| Reserve Funds | \$23,500 |
| Total Expenses | \$1,406,375 |



STAFF PRESENTATIONS - ACTIVITIES DECEMBER

Standing Committees and Appointments

Explore Moose Mountains (Shayna)
 Seacoast Stormwater Coalition (Jackson, Alaina)
 COAST Board (Colin)
 ACT Executive Committee (Colin)
 HSIP Meeting (Colin)
 CAW Outreach (Kyle) + CAW Meeting (Kyle)
 Board Meetings as Staff - FAR, NOR, NOT (Kyle, James, Stef)
 RPC Directors Meeting (Jen)
 Strafford Public Health Advisory Committee (Nancy)
 Resiliency Subcommittee Meeting (Stef, Jen)
 CommuteSmart NH (Shayna)
 CommuteSMART Seacoast (Shayna)
 CAW Summit Planning Subcommittee Meeting (Kyle)
 CAW Talks (Kyle)
 NHPA Legislative Subcommittee (Jen)
 SRPC Commission (Shayna, Kyle, Jen, Alaina, Natalie, James)

RPC Activity

Age-friendly project coordination with Dover (James, Nancy)
 Durham Planning Board Meeting (Kyle)
 NHDES Fellowship Advisory Team Meeting (Kyle)
 NHDES Coastal Program Annual Scoping Meeting (Kyle, Jen)
 Regional GIS Integration - NH Geodata Portal Project Mtg (Jackson, Stephen)
 GIS Technical Users Meeting (Jackson, Stephen)

MPO Activity

Farmington TAP Meeting (Kyle, Colin)
 Transportation Planner's Collaborative (Colin)
 Barrington TAP project development (Colin)

EDD Activity

Seacoast Economy Calls (James, Jen, Natalie, Nancy)
 Meeting with Northwood to discuss renewal of ERZs (James)
 Brownfields Advisory Committee (James, Jen, Stephen, Natalie)
 MightySmall Discussions with current and potential project partners (James, Rachel, Natalie)
 EDD Connections Session - US EDA (James, Jen, Natalie)
 CDFA CDBG Grant Writing Workshop (Jen, James, Nancy)

Staff Development & Trainings

NHPA Annual Meeting (James, Alaina, Kyle, Jen and a bunch more people)
 Seacoast WHC Annual Meeting (James, Jen)
 Overview of 2019-2020 LU Regs Results (Alaina, Kyle)
 Wellness Coordinator Holiday Meeting (Alaina)
 Update to BMPs for Recycling Facilities During COVID-19 (Alaina)
 GovTech: Ransomware Rising: Defending Against and Responding to Cyber Threats (Stephen)
 The Housing We Need 2020 (Jen)

WEB AND SOCIAL MEDIA STATISTICS



Strafford.org

Sessions 635 (15)
 Users 460 (-17)



Constant Contact

Subscribers 803 (0)
 Avg. Open Rate 26% (-2%)



Facebook

Posts 11 (-2)
 Reach 1194 (585)
 Engagement 36 (-5)



Twitter

Tweets 3 (-2)
 Profile Visits 25 (-48)
 Impressions 654 (-213)
 Followers 283 (-1)
 Mentions 1 (0)



Instagram

Followers 2 (-2)
 Posts 26 (6)
 Reach 122 (-59)
 Engagement 147 (15)



ArcGIS

Open Data 489(-105)
 Portal Views
 Tax Parcel 622(-292)
 Viewer Views